



EVA AHLSTRÖM FOUNDATION
ANNUAL REPORT 2019

Eva Ahlsström
SÄÄTIÖ STIFTELSE FOUNDATION

Greeting from the chair:

Charity Will Not Change Society nor Lead To Sustainable Change

I do not believe in Charity, Doing Good or Giving Back .I sincerely believe in doing The Right Thing according to universal values such as honesty, empathy, respect and justices. These values are universal and accepted by most religions, races, genders and ages.

Unfortunately a good heart and Doing The Right Thing will not change society. We need action, collaboration and real change in structure.

The vision of the Eva Ahlström Foundation is to change the way Doing Good is perceived by advocating for compassion and action. We need to differentiate between charity and strategic giving. Charity is often based on an emotion rather than knowledge and does not necessarily yield any real result while strategic investing defines a problem, solves it and scales up the results for sustainable impact.

When the Eva Ahlström foundation invests in an organization, the same due diligence is needed as in any financial investment and in both cases, one strives for the best possible ROI (return on investment). The difference is, in our investments, the return is not measured in only financial terms.

When investing in child protection the expected return is a grounded and safe child, that grows up to be a sensible and safe adult, who contributes towards a stable community where in time families and businesses alike can prosper and thrive. The return is not directly monetary, and it might take longer but it is scalable and sustainable.

A highlight during 2019 was the forming of the satellite Eva Ahlström Foundation International by persons, based in Geneva, with close links and family ties to the foundation. The two entities share the same heritage, vision and values and work closely together following the same statute to ensure that all children have the right to a safe childhood protected from exploitation and abuse.

Some say that to "whom much is given much is also expected" often meaning that with wealth and power comes responsibilities. We at the Eva Ahlström Foundation feel very humble for everything life has given us and see it as a privilege to have the possibility to influence and be part of society. If basically good men and women- do not stand up for what is right- then who will? And if now is not the time to act- then when is?

Investing in child protection must be the Right Thing To Do because, if we do not protect the children to whom we are leaving this world, then what is the point of life?



Maria Ahlström-Bondestam,
Co-founder and Chair
Eva Ahlström Foundation

Eva Ahlsström
SÄÄTIÖ STIFTELSE FOUNDATION

ANNUAL REPORT 2019

Eva Ahlström Foundation (VAT number 2361056-5)

ABOUT THE FOUNDATION

The idea of the foundation initially started to take form in August 2008 initiated by discussions amongst female members of the Ahlström family.

In May 2010 the 25 initiators were given the go-ahead by the Finnish Patent and Registration Office to establish the Foundation. The mission of the Foundation is to **support non-profit organizations, associations or individuals, in Finland or abroad, that are reputable and have a proven record of working globally or locally offering financial support primarily to women and children subject to poverty, oppression, war, political instability, natural disasters or other difficult circumstances.**

The Foundation operates with a long-term perspective towards achieving its goals. Rather than one-time donations we aim to commit to our selected partner organizations and beneficiaries on a long-term basis.

The Foundation was added to the Register of Foundations on 27/10/2010. The website of the foundation is: www.evaahlstromsstiftelse.fi

Membership: The Foundation is a member of the Council of Finnish Foundations (COFF).

Board of Directors and Auditors

The board of 2019 consisted of the following: Maria Ahlström-Bondestam (chair), Johanna Ahlström, Malin Ahlström, Joanna Danielsson, Edvin Franck, Laura Meyer, Helena Nahi and Anna Tornivuori.

Auditor: Henrik Holmbom, KPMG. **Substitute:** Kim Järvi.

Board meetings in 2019

Ordinary meetings were held on

16/1, 13/2, 27/2, 27/3, 12/4, 12/4 (year-end meeting), 9/5, 4/6, 21/8, 18/9, 8/10, 7/11, 12/12



The Eva Ahlström Foundation, Board of Directors

Important Events During the Year 2019

Vision & Mission

During the years 2018-2019 the Foundation has invested a lot of time and energy in crystallizing its strategy as well as its mission and vision. The Foundation decided to focus its strategic investments (donations) to a few selected partners. The Foundation has also systematically continued to increase its knowledge on issues relating to philanthropy and on how to pass on that knowledge and engage others in the work towards a better world. The Foundation has divided its operations into two main categories: **strategic giving** and **influential engagements**.

The latter refers to informing and engaging individuals, families and businesses. It is one of the cornerstones of the Foundation's work and something we take very seriously.

Strategic giving refers to an investment (donation) with a specific goal, that is sustainable and scalable. The goal of the Foundation is for every investment to reach maximum impact and an opportunity to achieve results on a larger scale. We therefore differentiate between strategic giving and charity and strongly emphasize that our investments ought to be strategic. We argue that charity is typically based on an emotion and does not necessarily yield results or impact while strategic giving defines a problem, solves it and scales up the results for sustainable impact.

In cooperation with its selected strategic partners who are established, professional and recognized actors on national as well as international level, the Foundation will continue working towards our investments

achieving maximum positive impact for a better future. The Foundation also wishes to advocate for its partners and their work.

Influential engagements refer to the Foundation being an active proponent of pro-active shareholder responsibility. We intend to continue evolving and upholding the foundation's responsibilities as an influencer and a proponent of Shareholder Social Responsibility. The Foundation aims to act as a role model by engaging and inspiring individuals, families and family businesses to assuming greater responsibility in society. This requires continuous learning and an in-depth interest in social matters as well as assuming responsibility for our society.



Eva Ahlström Foundation now has a satellite based in Geneva - Eva Ahlström Foundation International

The satellite organization Eva Ahlström Foundation International (EAFI) was established by initiative of the board as well as by relatives living abroad, who have close ties to the Foundation and its values and vision. Eva Ahlström Foundation International is not a separate legal person, but rather a new part of the ecosystem and operation of the Foundation. Thereby it also operates based on the same charter and set of rules as the Eva Ahlström Foundation. The Eva Ahlström Foundation board of directors are in charge of the operations of EAFI and its management group. Any material decisions that might affect the operations of the foundation are processed and made by the board of Eva Ahlström Foundation. Eva Ahlström Foundation International has its own management group, consisting of Anne Canepa (chair), Pauline Borg, Catherine Bernhard, Jessica Caruso, Niklas Gistö and Stefan Studer. The purpose of the satellite organization is to make it possible for family members living abroad to get involved with the work of the Foundation. Future donation targets and projects will be carried out by Eva Ahlström Foundation in cooperation with Eva Ahlström Foundation International.

In January 2020 Eva Ahlström International will begin a partnership with UNICEF Finland, by means of a three year long investment in a child protection project in West Bengal, India. The project aims to supporting arrangements for as many children as possible to be able to grow up in a home-based environment rather than institutional settings and, on the other hand, to improve services of child care institutions.



©UNICEF/2020/Silvan

Nina Vähäpassi, Partnerships Manager, UNICEF Finland; Anne Canepa, chair of Eva Ahlström Foundation Internationals management group; Marja Riitta Ketola, Executive Director, UNICEF Finland; Joanna Danielsson, board member, Eva Ahlströms Foundation and Maria Ahlström-Bondestam, chair, Eva Ahlström Foundation celebrating the beginning of a new partnership that will benefit tens of thousands of children in West Bengal, India.

The foundation's finances

Statement on Financial Ties to the Close Circle of the Foundation

The Eva Ahlström Foundation board of directors decided during board meeting 10/2018 to partner with and order a short film from Smidig Media Agency Oy (at the time PARAD Fakta Oy, VAT number 2784399-9), a company of which board member Edvin Franck is a co-owner. Edvin Franck was neither present during the discussion concerning the short film nor did he partake in the decision-making itself. The film was produced and billed during the year 2019 at a cost of €6200 (VAT included).

Aside from that, no person belonging to the close circle of the foundation has such ties to the foundations that fall under the Finnish Foundations Act chapter 5 §2, nor does any of said persons enjoy any wholly or partly gratuitous benefits of any kind.

Statement on Compensations for the Board of Directors

The board members have not been paid any compensation.

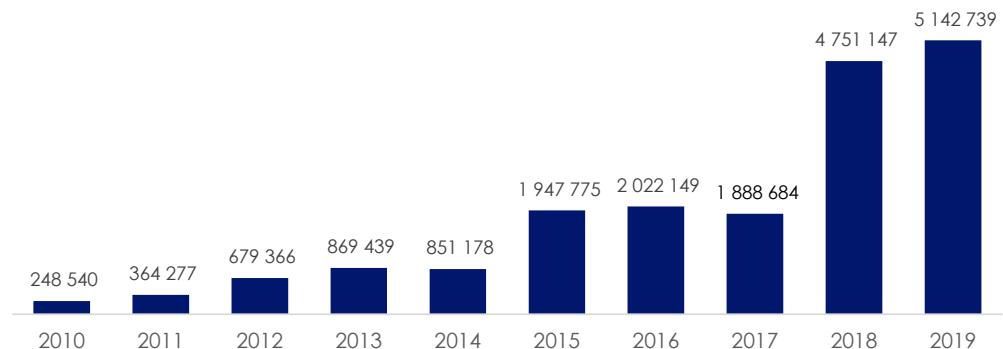
Operational Activities

The operational activities of the foundation are mainly centered around a working board of directors. There are however costs relating to the activities of the foundation such as accounting, communication, events, travels etc. The gross operating costs of the foundation for the year 2019 totaled €49,390.30. These costs were mainly funded by profits from the foundation's

investment portfolio, as well as by a few external donations from Antti Ahlström Perilliset Oy, totaling €17,678.60. The net operating costs for the year 2019 were thereby a total of €31,711.70 € (2018: €33,286.20).

During the year 2019 the foundation paid out 370,000 EUR in donations. This includes donations of 120,000 EUR paid through Eva Ahlström Foundation International, a satellite established by members of the family who are residing outside of Finland.

The total capital 2010-2019



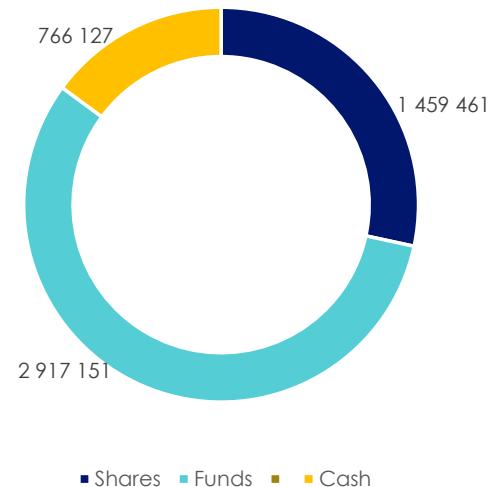
Investment Activities

In order to manage the considerably larger capital of the foundation, an investment committee was set up during the spring of 2018. The committee consists of the following four members: Carl Ahlström (chair), Walter Ahlström, Maria Ahlström-Bondestam and Joanna Danielsson. The committee met five times during the year 2019.

The committee members hold office for one year. Election of new members will take place at the foundation's annual general meeting. The investment committee operates in accordance with an investment policy decided by the board of directors. The objectives of the investment activities are: creating the conditions for a good return on investment on the deposited assets over the long-term, as well as enabling stable dividends. The time horizon is unlimited.

In December 2019 the foundation's investment portfolio was at a market value of €5.1 million (2018: €4.7 million).

Distribution of the portfolio (as of December 31st, 2019)



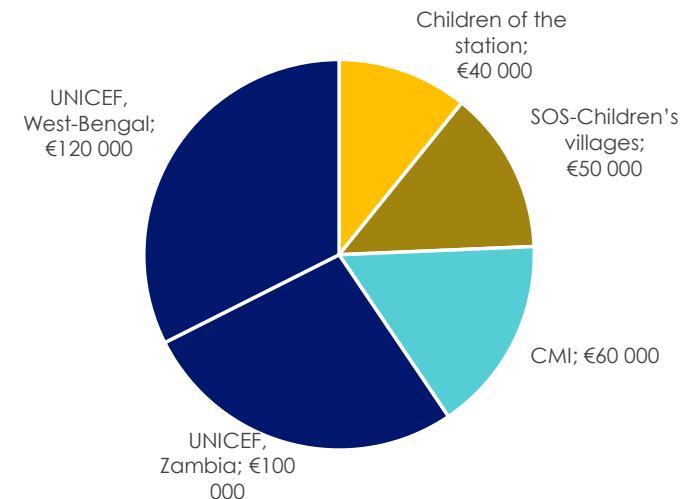
STRATEGIC PARTNERS AND SUBSIDIES PAID IN 2019

In accordance with its 2019 year strategy, Eva Ahlström Foundation has continued its partnerships with UNICEF, CMI, SOS Children's Villages and Children of the Station ry. The objective has been that each investment (donation) should reach maximum result. The board members strongly believe that the best way to achieve that is by partnering with established, professional and recognized actors both on a national as well as international level.

Our long-term partnership with UNICEF was further expanded through the foundation's subdivision Eva Ahlström Foundation International. The foundation will also be one of the families participating in the newly founded project BF&HAPPY, that supports UNICEF.

At the end of 2019 the foundation also decided to begin a partnership with two new organizations - HelsinkiMissio and Childs I Foundation. These organizations have great influence, mandate and opportunity to impact societal structures to a great extent. The partnerships with Child's I Foundation and HelsinkiMissio will begin in 2020.

Subsidies paid in 2019



CMI (Crisis Management Initiative)

CMI (Crisis Management Initiative)

Eva Ahlström Foundation has supported the work of CMI since 2016. CMI and the foundation share a mutual wish of having a long-term partnership with the goal of supporting the work towards permanent peace solutions as well as further increasing the impact of CMI:s work.

CMI is a unique private diplomatic actor that facilitates and supports dozens of peace processes on four continents. CMI was founded based on the vision and work of president Martti Ahtisaari, and has over the course of 20 years evolved into an organization consisting of about 100 experts whose history and impact on Finnish foreign policy as well as results in peace processes are unique from a national as well as global perspective. The work of CMI supports Finland's role as a proponent of stability and security.

During the year 2018 the foundation has been supporting CMI:s work to lessen the tensions and promote peace in the Korean peninsula. The background to the conflict is the Korean war, where aside from North and South Korea also the United States as well as China were involved. There has been a cease-fire since 1953, but no actual peace agreement has ever been made. In other words, the conflict in the Korean peninsula is both of a global nature as well as one of the longest in history. Several attempts to solving the conflict have been made over the decades, supported by various actors. Meanwhile North Korea has become one of the world's poorest countries and been excluded from the international community due to the development of their nuclear weapons programme. The peace process is considered to be essential to improving the living conditions of the population of North Korea.

CMI have in the last few years been successful in forming good relations with the different parties to the conflict, as well as through different discussions and workshops contributed with their expertise on the mechanisms surrounding peace processes. After the failed Hanoi summit in the spring of 2019 the peace process came to a halt due to differences in opinion and expectations between North Korea and the United States. CMI:s work with the different parties to the conflict has nevertheless continued. CMI also aims to promote a long-term and sustainable dialogue in the Korean peninsula, one less vulnerable to political changes.

Subsidies paid in 2019:

Subsidy towards peace-building work in the Korean peninsula: € 60,000

"Conflicts and wars are the cause of human suffering in many parts of the world. CMI has, on a global level, succeeded in earning a position of trust as well as in finding opportunities to contribute to finding solutions to the conflicts where they occur, together with the main parties in question. The foundation believes in this approach and is a proud ambassador of CMI and their work."

Malin Ahlström, board member of Eva Ahlströms Foundation

The foundation has supported UNICEF's work for the world's children ever since 2011. In 2019 the foundation developed the partnership further and sharpened its focus on development projects relating to child protection.

The three year HAPPY partnership, through which the foundation together with the August Ludvig Hartwall Foundation and the Paulig family has supported UNICEF's work with disabled children in Vietnam through the project "Inclusive Education for Handicapped Children in Vietnam" was ended in February 2019.

Results achieved by the three year project: The HAPPY partnership brought concrete life changes to disabled children:

- 9000 children received tutoring services supporting their learning
- 4800 children who did not receive the tutoring services were identified, and a curriculum was created for those children. They were then all offered tutoring services
- More than 600 disabled children participated with decision-makers in dialogue events, moderated by the children themselves

The HAPPY partnership helped education experts and decision-makers to consider the rights and needs of disabled children

- 1480 experts and employees in the education sector were trained regarding the special needs and special education of disabled children, as well as on the development and planning of services taking disabled children into account.
- Centre for inclusive education for national operation
- Government decision-making on education policy is now governed by research concerning the situation of the disabled, when it comes to strategic action plans

The HAPPY partnership promoted tolerance during the upbringing of disabled children, as well as inclusiveness in the home and the local community

- 650 parents learned parenting skills that support the development of disabled children
- 600 members of the local community participated in events and meetups concerning the rights of disabled children and increased tolerance



"After a successful HAPPY project in Vietnam we are very glad that the partnership will be continuing through BF & HAPPY. Through this consortium of Finnish families and our partnership with UNICEF, together we will reduce maternal and infant mortality in Rwanda in 2020-2022, and also inspire other families to assume a greater social responsibility."

Joanna Danielsson, board member, Eva Ahlström Foundation

Child protection programme in Zambia

In 2019 the Eva Ahlström Foundation started a three year long partnership with the objective of supporting the child protective work of UNICEF in Zambia.

In Zambia children's rights are jeopardized in several contexts, anywhere from homes and schools to institutions and the legal system. There aren't adequate functional mechanisms for protecting children from eg. sexual, physical and mental abuse, child marriage, crime, child labor or trafficking.

Through a close partnership with the government of Zambia as well as other national and international partners, UNICEF is contributing to the creation of a child protection programme that offers integrated, improved and just protection against violence, substance abuse, exploitation and neglect.

"The entire African continent is currently in great need of investments into the children. Without these investments a downward spiral of poverty and inequality can easily occur, which might lead to human suffering as well as instability, refugees and migration. We see that UNICEF's approach is producing lasting results. By supporting their child protection programme in Zambia, we are investing in all of our future."

Johanna Ahlström, board member, Eva Ahlström Foundation



©UNICEF/2011/Nesbitt

Subsidies paid in 2019:

Child protection programme in Zambia: € 100,000

Child protection programme in West Bengal, India (EAFI): € 120,000

Child Protection Project in West Bengal, India

Eva Ahlström Foundation International has committed to supporting UNICEF's child protection programme in West Bengal, India over a three-year period. The objectives of the programme is to develop child protection services and to increase the knowledge of those working locally in childcare.

The child protection project in West Bengal will improve the conditions and the supportive work of orphanages and childcare institutions. It will also set up temporary housing and support foster care arrangements, so that as many children as possible can grow up and develop in a home environment rather than in institutions.

The project will touch thousands of children staying in institutions, and up to tens of thousands of Indian children will be given help and support.

"By investing in child protection we are helping the children to come out of poverty as well as protecting them from being exploited and violated. I am overjoyed that UNICEF's long-term work and cooperation with the local authorities has enabled the project to expand into covering such a large number of children in Kolkata City as well as other parts of West Bengal."

Anne Canepa, chair of the management committee of Eva Ahlström Foundation International



©UNICEF/UNI213183/Narain

Subsidies paid in 2019:

Child protection programme in Zambia: € 100,000

Child protection programme in West Bengal, India (EAFI): € 120,000

SOS Children's Villages Finland



SOS Children's Villages aims to offer children the opportunity to live an as normal childhood as possible in a safe family environment. The objective is to offer services that support families at an early stage, before problems escalate. Eva Ahlström Foundation's subsidies go towards expanding the work of SOS Children's Villages to support families in Finland. The support is a form of low threshold early support to families living a difficult day-to-day life. The reasons behind the need for support might be single parenthood, difficult life situations or lack of a social support system. The support offers exhausted parents a chance to rest, as well as the child an opportunity to spend time with stable adults on a regular basis.

During 2019 SOS Children's Villages made progress in expanding the support family system. There is however still an urgent shortage of support families. In 2019 the SOS Children's Village network consisted of 114 trained families. 137 children were assigned their own support family. The work has accelerated in all the SOS Children's Village locations, and during 2020 tens of new support families are going to be trained. The work has been proven to be reliable and of high quality, and interest and demand is growing in the municipalities. Aside from expanding, SOS Children's Village also aims to further establish the support family system, influence the municipalities' ways of working as well as encourage providing support for families early on.

With the help of the foundation the organization is able to

- develop and expand the support family network of SOS Children's Villages Finland nationally
- recruit new support families and organize preparatory as well as additional training for them
- create an atmosphere of community by organizing excursions, day camps and events

Subsidies paid in 2019:

The support family program: € 50,000

"SOS Children's Villages are doing a valuable preventative work of high quality. A vulnerable family that receives the help of a support family can be strengthened and hence problems are prevented from escalating. The family will be able to cope better and avoid major interference. It also increases the wellbeing and saves government resources."

Helena Nahi, board member of Eva Ahlström Foundation



Children of the Station ry



Children of the Station does preventative work by creating a personal and functioning dialogue between adults and youth, contributing to a healthy upbringing for youth around the country.

The organization has identified a need for supporting especially girls' self-esteem, and therefore initiated a project aimed specifically at girls. The project was kicked off with the financial support of the Eva Ahlström Foundation in early 2019. As a result of the continuous support of the foundation, the person who was hired for the period of February 1st – December 31st 2019 will be able to continue their work in 2020.

The "Girl Project" is part of the organization's Walker project, that offers young people free meeting places at the Walker building, the Walker bus as well as the Walker cars. The Walker project gives youth the opportunity to have conversations with each other as well as with suited adults. For some of the adolescents the volunteers and employees of Children of the Station are the first stable adults they come in contact within their lives. The work is largely about building the trust of the youth and taking time to listen to them. This is also at the core of the Girl Project.

The girl project offers a space where young girls can feel safe, freely express their feelings and find answers to questions that are weighing heavy on their hearts. It is also an opportunity to influence the individual's friend circle by gathering the girls around the same table in order to discuss and learn something new.

Executive director of Children of the Station, Christian Wentzel has noticed a significant change in that the childhood of these youths has become shorter and the period of adolescence longer than in previous generations. As a result of this, sex-related issues arise at an earlier age than before.

"Many things in life are easier to handle once you have a few miles under your belt. If those issues are introduced too soon it can be troubling for the child and cause confusion.", says Wentzel. Social media, the accelerated pace of society and the abundance of options are also adding to the anxiety of the youth: "The world is changing. Today's youth face entirely different challenges ahead of them than previous generations".

The work with the young girls is not only about increasing knowledge. It is also important that the girls feel seen. "We ask them how they're doing, we offer them our time and we truly listen to their responses. That's the most important factor of the equation", says Wentzel. This applies both to the work with the girls, as well as the daily lives of all of us: We are all responsible for one another".

Subsidies paid in 2019:

Supporting the work with the girls: € 40,000

"We at Eva Ahlström Foundation want to support Children of the Station because of the outstanding preventative work that the organization is doing among the youth. Children of the Station are on site, meeting the youth where they are at. We consider this approach to be very valuable – tackling the problems hands-on and giving the youth of their time is an investment that will bear fruit long into the future."

Anna Tornivuori, board member, Eva Ahlström Foundation

INFLUENTIAL ENGAGEMENTS

The Foundation aims to be a proponent and initiator of shareholder social responsibility and works actively to spread its message and share its vision. By actively organizing and participating in events, the foundation is continuously acquiring education and training as well as increasing its possibilities to impact society, directly and indirectly.

Throughout the year 2019 the foundation both organized and participated in events and seminars, with the goal of deepening its knowledge on strategic philanthropy and child protection as well as spreading that knowledge to others within the foundation's network. As an example, an event on strategic philanthropy and sustainable investments was arranged for the Ahlström family at a restaurant in Helsinki. The invited guests and speakers of the event were UBS philanthropy expert Nina Hoas and USB expert on sustainable investments, Jaume Inglesis.



Davos World Economic Forum

Maria Ahlström-Bondestam, chair of the Eva Ahlström Foundation, accepted the invitation of The Rockefeller Foundation and Co-Impact to participate at the World Economic Forum in Davos 2019. Ms Ahlström-Bondestam had been recommended as a potential guest by UBS Philanthropy Group, also known as The Optimus Foundation.

The main insights the board took with them from the seminar;

- The Co-Impact concept (<https://www.co-impact.org>) very much resembles the HAPPY and YHDESSÄ initiatives, of which the Eva Ahlström Foundation was initiator, co-founder and chair. In order to have a greater impact we need to cooperate and use existing data to create the solutions that have been proven to work and to be scalable. "Don't re-invent the wheel and don't work in silos". Working together is more challenging and more laborious, but the results are significantly better.
- There is a global need for cooperation and system change from a gender-neutral perspective. The problems we are facing cannot be solved by anyone alone, they require a total change and co-operation across sectors.

The Eva Ahlström Foundation would like to see a change in how we perceive philanthropy, charity and "doing good". We need **to recognize and appreciate**, that if life blesses us with **treasures and talent** we have a **responsibility** to use those **gifts** as well and as **wisely as we possibly can**.

The Eva Ahlström Foundation values its spot on the UNICEF International Council

In 2018 The Eva Ahlström Foundation was, as the first Finnish foundation/organization, offered a spot on the UNICEF International Council (UIC), which was established in 2017.

UIC is a network for UNICEF's most significant partners, that enables the exchange of ideas and training with likeminded people from all around the world, for the purpose of more effectively spreading the message of UNICEF. Maria Ahlström-Bondestam, chair of the foundation, was asked in the meeting in South Africa in October 2019 to facilitate the introductory session on the mutual vision and mission of the council. The foundation views such tasks as highly important, since one of the goals of the foundation is to continuously use its influence by sharing its knowledge and engaging others outside of the foundation's own direct operations.

Ellen Gistö, representing the foundation's youth organization Eva Ungdom, also participated at a youth event held in conjunction with the meeting in South Africa.



FUTURE PROSPECTS

The year 2019 was in many ways an exciting year for the foundation's board of directors. During the year the board drafted and implemented a new strategy further clarifying the foundation's modes of operation. Another main task was identifying a suitable partner and project through which the foundation could help isolated and troubled youth in Finland, which is a growing problem nationally. The board is looking forward to the future partnership with HelsinkiMissio with great expectation.

2020 marks the foundation's tenth year in operation. In honor of the anniversary the board will be organizing different events, realizing its vision of spreading knowledge and information about causes the foundation has chosen to focus on. The board will also continue to further develop its work, leading and executing ongoing projects as well as immersing itself in problems and solutions on local level within the frameworks of ongoing projects. The board greatly values the subdivision Eva Ahlström Foundation International, which it will be supporting and assisting in reaching its full potential.

In the long term, the foundation is interested in actively networking and finding new partners that share the same set of values. The foundation also aims to expand its Nordic network in order to be able to more strongly promote its mode of operation to the other Nordic countries. The board sees that the best way to achieve this is to continuously maintain relationships with experts within different organizations, professionals and philanthropists around the world.

At the time of writing the coronavirus pandemic is ongoing. The foundation's board of directors have, together with the investment committee, evaluated the effects of the coronavirus pandemic on the operations of the foundation. The conclusion was that it at the current moment is difficult to predict how the epidemic will affect the world economy, short and long-term. The risk of a severe economic reaction in 2020 does however appear plausible, which in the worst case could lead to a global recession. This might in turn affect the foundation's finances and operating conditions in the coming years. Therefore the foundation's investment strategy is currently conservative and restrained. The cash situation of the foundation is good, and measures have been taken to ensure that the foundation will be able to fulfill its ongoing activities and donation commitments with the current financial balance.

The world is evolving quicker than ever before. A changing world requires strong visions, and having a mutual set of values and ambitions therefor becomes all the more important. The foundation is strongly linked to the history of the Ahlström family and is driven by a genuine desire to promote its shared family values of **ambition and responsibility**, with the aim of creating **a better world for our future generations**.

DNA

The Eva Ahlström foundation is a family foundation that works with compassion and action for a fair and sustainable society, driven by a vision to change the way doing good is perceived.



- KNOWLEDGE FROM EXPERIENCE
- HEART OF A FAMILY
- COURAGE TO SPARK CHANGE

FOCUS AREAS

CHANGE THE WAY
DOING GOOD IS
PERCEIVED



IMPACTFUL
ENGAGEMENT

\$ STRATEGIC GIVING AND
HIGH IMPACT INVESTMENTS

Finland/World

INVESTMENTS,
NOT DONATIONS



PURPOSE



A BETTER
WORLD FOR
FUTURE
GENERATIONS

Eva Ahlsström
SÄÄTIÖ STIFTELSE FOUNDATION

Eva Ahlsström
SÄÄTIÖ STIFTELSE FOUNDATION

Eva Ahlsström
SÄÄTIÖ STIFTELSE FOUNDATION